

!FOR IMMEDIATE RELEASE!

Getting Down to the ART of Education

Your Chance to Give Back is Here...

March 31, 2014. Silver Spring, MD – <u>B-Roll Media & Arts</u>, a Maryland state-based non-profit established to provide free-of-cost media arts training and education to underprivileged and underserved youth, has announced the launch of its inaugural media and arts expo, <u>"Getting</u> <u>Down to the ART of Education"</u>. <u>B-Roll Media & Arts</u> will host a public media and arts expo in an effort to raise awareness about the importance of alternative education. B-Roll will also offer the community and the media an inside look at what their organization is doing to make alternative education accessible to youth who need it the most.

"Getting Down to the ART of Education" will take place on Saturday, June 7, 2014 at the Silver Spring Civic Center from 12:00pm to 4:00pm. The goal of this event is to garner more support for <u>B-Roll Media & Arts</u> and alternative education through advocacy, information exchange and education. During the event there will be live performances, media and arts vendors, food vendors, corporate exhibitors, sponsor tables and more. In coordination with the expo, B-Roll is hosting an ART contest in which young local artist from all mediums are asked to submit their original work that will be made available for purchase during the event through a live art auction. Proceeds from the auction will be donated to B-Roll Media Arts to support their freeof-cost public programs and the overall mission of the organization. At the events conclusion, B-Roll will give a call-to-action urging community members, local leaders and members of the media to support their efforts and their students through charitable donations, sponsorships, internships and volunteering.

In addition to providing media and arts training to underserved youth ages 13 to 21, B-Roll also offers alternative education options to youth with learning disabilities or Individualized Educational Plans (IEPs) who reside in the state of Maryland. B-Roll believes that all youth deserve the opportunity to increase their knowledge, express their talents and positively impact their communities and society. To learn more about this event go to https://artofeducation.eventbrite.com. For media inquiries please contact Williams and Simms Communication at info@williamsandsimms.com.





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